SPONSOR INFO SHEET

How sponsorship works at Ignition House: the three placements, the rules every partner follows, and how to start a conversation.

THE PLACEMENTS

SLOT	WHERE IT APPEARS	RATE
Featured partner	A labeled feature card on the home page board and the This Week board	Shared on request
Weekly pick partner	A labeled card in the full weekly parts board	Shared on request
Video wall presenting partner	“Presented by” credit on the weekly video wall	Shared on request

THE RULES

- [ ] Every paid placement is labeled Sponsored
- [ ] House picks, reviews, and build packets are never for sale
- [ ] No fake endorsements, testimonials, or made-up results
- [ ] Product claims must be true and backed by the brand
- [ ] Either side can end a placement at any time

WHO IT REACHES

Builders running custom cars, trucks, and race vehicles on license-free aftermarket standalones. We’re opening soon and don’t have audience numbers yet; we won’t invent them, and we’ll share real numbers as soon as we have them.

HOW TO START

Email hello@ignitionhouse.co with your brand, the slot you're interested in, and the products you'd feature. Web page: ignitionhouse.co/sponsors.

Ignition House · hello@ignitionhouse.co · General guidance only. Follow your ECU manufacturer's documentation, and get qualified help for anything you're unsure about.